

El Troquero TM NEWSPAPER

El Periódico Modelo del Transporte



El Troquero Newspaper™ has been in business for over seven years. Distinguishing itself from the rest by featuring beautiful models and unique trucks. Advertising the best in the transportation industry while keeping readers entertained and promote our customer.

20,000
MONTHLY COPIES

" I have been with El Troquero since May 2005 and I have received very high quality calls from our advertisement. I forsee our company adverstising with El Troquero for many years to come."

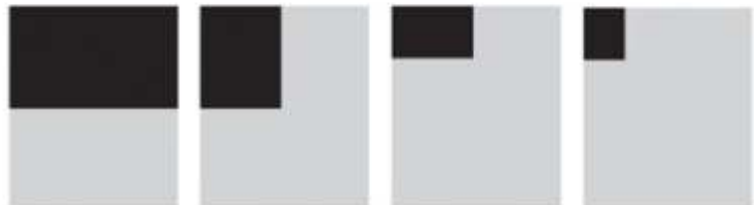
- Bruce K. Hoblik
Director of Recruiting
RWT Transportation, LLC

ADVERTISE TODAY



TWO FULL
PAGES
22" x 34"

FULL
PAGE
11" x 17"



HALF
PAGE
10" x 7.64"

QUARTER
PAGE
7.64" x 4.89"

ONE EIGHTH
OF A PAGE
4.89" x 3.75"

CLASSIFIED
1.935" x 2.118"

El Troquero NEWSPAPER

What would be the effect of a newspaper if it did not reach the intended targeted group?

El Troquero Newspaper is distributed free in all Truck Stops, Truck Parts Stores, Suppliers, Trucking Companies, Truck Wash, Service Centers, and many more stores related to the transportation industry.

CALIFORNIA

Agoura Hills
Apple Valley
Arcadia
Arvin
Bakersfield
Banning
Barstow
Bell Gardens
Bellflower
Bloomington
Buttonwillow
Caléxico
Carson
Castaic
Chowchilla
Chula Vista
City of Industry
Colton
Commerce
Compton
Delano
Delhi
Dixon
Dutch Flat
Earlimart
El Centro
Firebough
Fontana
Fowler
Fresno
Gardena
golden Run
Hayward
Hesperia
Huntington

Industry
Kingman
La Mirada
Lamont
Lathrop
Le Grand
Livingstone
Long Beach
Los Angeles
Lost Hill
Madera
Martinez
McFarland
Mira Loma
Modesto
Montebello
National City
Oakland
Otay Mesa
Oxnard
Pacoima
Paramount
Pico Rivera
Pomona
Rancho Dominguez
Rialto
Ripon
Sacramento
San Diego
San Leandro
San Pedro
Santa Fe Springs
Santanella
Selma
South Gate

Stockton
Sun Valley
Sylmar
Tracy
Traver
Tulare
Turlock
Valencia
Ventura
Vernon
W. Sacramento
Walnut
Wasco
Westley
Whittier
Wilmington

TEXAS

Amarillo
Baytown
Brookshire
Buda
Cotulla
Dallas
Dilley
Fredericksburg
Houston
Kerrville
Laredo
New Braunfels
Odessa
Rio Bravo
San Antonio
San Felipe
San Marcos
Sealy, TX
Sweetwater
Converse

ARIZONA

Ehrenber
Phoenix
Avondale
Blythe Eringberg
Buckeye
Casa Grande
Eloy
Chandler
Ehrenberg
Phoenix
Quartzsite
Salome
Tonapah

NEW MEXICO

Deming NM

Now in
Every
Border
Town

25,000
MONTHLY
COPIES
COMBINED



**NOW IN FIVE
STATES &
EXPANDING**

**DISTRIBUTED
IN OVER
100 CITIES**

**QR CODES FOR SMARTPHONES
ON ALL OUR MAGAZINE RACKS**

The Model Newspaper of Transportation
El Periódico Modelo del Transporte

25,000 MONTHLY COPIES & EXPANDING

truckclubpublishing@gmail.com

RATES	1 Mo.	3 Mo.	6 Mo.	9 Mo.	12 Mo.	SETUP
ALL PRICES ARE ON A MONTHLY BASIS						
2 Full Pages	\$1,503	\$1,353	\$1,217	\$1,096	\$986	\$250
Full Page	\$847	\$762	\$686	\$617	\$555	\$150
Half Page	\$486	\$437	\$393	\$354	\$319	\$100
Quarter Page	\$287	\$258	\$232	\$209	\$188	\$80
Eight of a Page	\$206	\$187	\$168	\$150	\$99	\$30

Classified Ads \$45

FRONT COVERS* Half Page (Section A) **\$475**
Half Page (Section B)

* Covers Subject to Availability

* Rotating Monthly